**Environmental Policy Template**

*Company Name* is committed to helping deliver an environmentally sustainable media production industry. We seek to better understand and manage our impact, implementing initiatives to act on our opportunity to make a meaningful difference.

**Our impacts are:**

* Use data to support these statements, for example by using [albert](http://wearealbert.org/) to identify what your most significant impacts are.

 **Our potential to make a difference:**

* List all stakeholders such as office staff, crew, cast, suppliers, sub-contractors, studios, audiences, etc, articulating how you plan to use your influence to further improve environmental sustainability in the industry.\*

**Our actions:**

Based on the impacts and influence you have identified above, this is where you should list measures put in place to deliver on your environmental ambitions. *They should be specific, measurable, achievable, relevant and should include deadlines where necessary.* Where appropriate, make it clear who is responsible for achieving each one. They may include;

* Procuring green energy from a company exclusively selling 100% renewable power (we offer this through our Creative Energy Project – contact michellew@bafta.org) for more info
* Putting sustainability questions to all suppliers before contracting with them and ensuring they can meet your environmental needs
* Offering sustainability training to all stakeholders through BAFTA albert’s free training schemes
* Offsetting the unavoidable elements of your carbon footprint (i.e. travel)
* Operating a zero-to-landfill policy across all operations (offices and productions)
* Ensure that all of productions comply with relevant environmental legislation, regulations and codes of practice.
* Follow best practise for sustainable production by procuring sustainable goods and services

[Insert name(s) of staff member(s)] will be responsible for monitoring our progress and reviewing these aims. The next review date will be [Enter date here].

**Signed by**

Insert signature name and role of relevant senior manager.