



MOTION ON LARKIN

GREEN MEMO

Icon is now a committed member of the Albert affiliation; working in partnership and getting support to be greener and reduce our carbon footprint. Icon is committed to becoming a more sustainable business. Much of the work we produce captures and explores the beauty of our natural world. Wonder and curiosity have evolved into concern as we have, on our shoots, and through our research, witnessed changes to our environment and the welfare of wildlife.

We are part of BAFTA's Albert scheme which focuses on reducing the environmental impact of productions, and we all have a responsibility to make positive changes and establish a workable and realistic plan to help decrease our carbon footprint.

In addition Sky require us to commit to make 5 environmental pledges towards the production

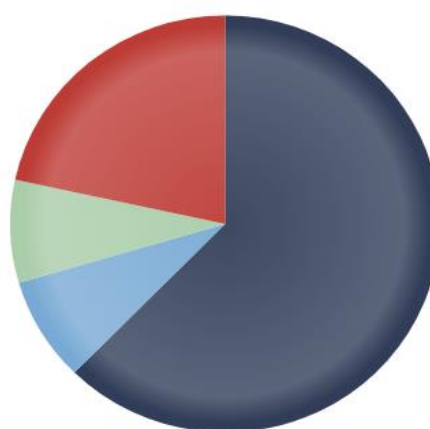
Thank you for taking this on board, and lets work together to reduce our impact. Please see our goals below on how the Motion on Larkin team intends to do that. If anyone has any additional suggestions or has done any good green deeds, send them through as the person who has the most usable ideas gets a bottle of bubbly!

Predicted (tonnes CO₂e per hour) 2,95

OUR CARBON FOOTPRINT!

Our predicted carbon footprint for Motion on Larkin is 2,95 CO₂ tonnes. This is equivalent to:

- The energy use of an average house could be met for **82 days**
- A lightbulb could be lit for **25 years** continuously
- A 42 inch LCD TC could be used for **2 years** continuously



■ Production Office ■ Overnight Accommodation
■ Production Travel ■ Post Production

ON LOCATION

- The director will use public transport to get to Hull for the recce
- We will source hybrid/ greener hire vehicles where appropriate.
- The Crew will stay in an apartment rather than hotels to reduce carbon footprint. Presenter / EP to use local hotels, with sustainability policies or ethical accreditation if possible.
- We will provide everyone with a labelled, re-usable water bottle and an eco-travel coffee cup where appropriate. If you have items of your own which you would prefer to use then please let us know.
- The crew will aim to reduce, or better yet, eliminate the use of plastic and polystyrene disposable products (e.g. cutlery, plates, cups.) Source biodegradable materials which can be composted or recycled wherever possible and identify a plan for recycling at the production base during filming.
- Our associate producer is based in Hull and we are aiming to use contributors from Hull for our film
- Our presenter Andrew Motion is also travelling to the UK and Hull for additional events so we have combined our shoot with this plan.

Our Pledges:

IN THE OFFICE

- The crew are going to attend Carbon literacy training / Climate change talks (17th May identified as a potential event)
- We are carrying out paperless meetings where feasible
- We are operating an opt-in policy for printing production booklets. Everything will be emailed out but please let Ed know if you want a printed copy. Please return used paperwork for confidential shredding and recycling.
- We are printing double sided.
- All research books have been sourced 2nd hand.
- The production team are using recycled note books available from the Ops team.
- Many members of the team are committing to Meat Free Monday...
- We are no longer sending out DVDs to contributors, but providing download links instead.
- We RECYCLE – by using the dedicated recycling bins

Green Foodie Facts

WHY GO MEAT FREE? You can reduce your footprint by a quarter just by cutting down on red meats such as beef and lamb. Livestock farming produces from **20% to 50% of all man-made greenhouse gas emissions.**

WHY GO VEGGIE OR VEGAN? The carbon footprint of a vegetarian diet is about half that of a meat-lover's diet. A vegan diet has the lowest carbon footprint at just 1.5 tons CO_{2e} (Carbon Dioxide Equivalent).

Watch Netflix Original: "Cowspiracy" for more information.

70% of the deforestation of the Amazon is to provide land for cattle ranches!

POST PRODUCTION

- We have increased machine room temperature from 17 to 20 degrees
- Edit suite temperature has been limited - min 18 and max 22
- Director and editor will ensure lights and machines are switched off when not in use and overnight