albert's production toolkit reporting capabilities

With great data comes the need for great reporting. At albert we want to make it as easy as possible to understand the data that is derived from the albert Calculator and Carbon Action Plan. Whether you want to look into one production in depth, a whole company's output or compare with the industry average, our reports will allow you to dig deep into the numbers. Our reports are available in PDF or excel formats and can be viewed on the calculator website or downloaded. Data has never been so exciting!

What reports are available within the albert toolkit

Below is a synopsis of the reports available on the albert toolkit. For more detailed information on how to access each report please see the ‘How to access reports’ section.

1. Single production report - The single production report allows you to look at each section of a completed production's footprint in detail.
2. Combined production report (or company report) - This report allows you to look at multiple productions at the same time. This could be every production in a company, particular genre, date range or just a selection of productions that you want to group together, for example different series. This type of report is particularly useful for corporate reporting if you want an overall view of your company's footprints. N.B you will only be able to select the productions that you have access to so the company admins should generate company reports to make sure everything is included.
3. Compare to average report - This report allows you to compare one or more productions to the industry average. You can select the productions that you want to include in your report; either select productions for a drop down or all productions from a genre, date range etc. You can then select your comparison criteria, whether you want to compare to the total industry average, average for a particular production method etc.
4. Consumption report - The consumption report allows you to look at the inputs of a production(s) and see where reductions can be made in granular detail. For example, you will be able to see the amount of kWh used in studio, fuel used in generators or kWh used in post-production, as well as the outputs.
5. Carbon Action Plan report - The Carbon Action Plan report allows you to see which questions production(s) have answered, as well as which questions they have backed up with evidence. You can also see how well your productions are performing in key areas and which questions are most commonly answered with a yes or no.

How to access the reports

Single production report

As soon as a production's footprint has been completed and approved by the albert assessors a single production will appear within the reports tab at the top.
Single production reports offer a detailed breakdown of the emissions in different countries, fuel usage, travel and transport, materials and disposal.

**Combined production report**

To access combined production reports, go to the custom reports tab within reports tab and click custom reports. Within the customs reports tab you can click ‘create new report’.

To create a production report, click ‘combined productions’ and then click ‘create report’. To report on a group of productions, select one or more group(s) of productions from the following filter drop down (available for all report types):

- Production type
- Genre
- Production method
- Pre-production start date
- Post-production end date
- Country
- Production company
- Broadcaster
Select two or more productions to view your combined carbon emissions across specific criteria.

Production Type
- All

Genre
- All

Production Method
- All

Pre-Production start date
- All

Post-Production end date
- All

Country
- All

Production Company
- All

Broadcaster
- All

Only me
Only I can see this report

Other admins in my organisation
Only those in my organisation who can access the selected productions can see this report
To create a report that groups two or more productions, select ‘choose productions’ and select the productions you want to be included from the drop down.

The combined reports offer a detailed breakdown of the emissions within different countries, fuel usage, travel and transport, materials and disposal. You are also able to download a detailed excel data dump of the outputs of each section and the consumption report.
Compare to average reports

Compare to average reports are accessed within the custom reports tab. As with the combined report, to report on a group of productions, select one or more group(s) of productions that you want to report on from the following drop downs:

- Production type
- Genre
- Production method
- Pre-production start date
- Post-production end date
- Country
- Production company
- Broadcaster

Below this you can select your criteria of average(s) that you want to compare against. If you leave every section as ‘all’, your report will be compared to an industry average of all productions on albert (from 2021). If you select broadcaster or production company, only the productions you have access to will appear.
## Report Name *
Combined production report

## Report Description

### Report Type
- **COMBINED PRODUCTIONS**
- **COMPARE TO AVERAGE**
- **CARBON ACTION PLAN**

### Step 1: Select productions
Select the productions you want to compare. If you select multiple, the average of those productions will be used.

- **Productions query**
  Select productions in bulk using the criteria below

- **Choose productions**
  Select productions individually from a list

### Step 2: Select Comparison Criteria
Your selected productions will be compared against the average of all footprints within the following criteria.

### Production Type
- **All**

### Genre
- **All**

### Production Method
- **All**

### Pre-Production start date
- **All**

### Post-Production end date
- **All**

### Country
- **All**

### Production Company
- **All**

### Broadcaster
- **All**

### Only me
Only I can see this report

### Other admins in my organisation
Only those in my organisation who can access the selected productions can see this report
You can then view and download your report, which will give you a comparison between the overall emissions of your selection and your selected productions and a comparison between the different footprint categories.

**Consumption report**

See combined production report.

**Carbon action plan report**

Carbon Action Plan reports are accessed within the custom reports tab. As with the combined report, if you want to report on a group of productions, select one or more group(s) of productions that you want to report on from the following drop down:

- Production type
- Genre
- Production method
- Pre-production start date
- Post-production end date
- Country
- Production company
- Broadcaster
When you have created your report you can see it online, download a PDF copy or download an excel list of all the questions and answers, which also includes the questions where evidence has been requested.

The Carbon Action Plan Report shows you a list of the top 10 scoring productions within your selection, the percentage of non-mandatory questions where the answer given was ‘yes’ (in each section), the specific breakdown of the editorial questions and the questions to which the response was most often ‘yes’ or ‘no’. 