Below is our programme of events

01
Explore why storytelling remains a critical opportunity to engage global audiences on tackling climate change.

02
Share how storytellers are effectively engaging audiences on both the realities and solutions to climate change, and how members of the public community can raise awareness.

03
Bring attention to the need for greater support for storytelling capacity to enable more genuinely entertaining, engaging, and evidence-based storytelling.

03 DEC
12:00PM
Bellona Foundation Pavilion, Zone B7/88, Blue Zone, COP28

03 DEC
2PM
Shared Presentation Stage 4, Zone B7/88, Blue Zone, COP28

05 DEC
3PM
Bellona Foundation Pavilion, Zone B7/88, Blue Zone, COP28

STORYTELLING FOR ACTION

This year at COP28 UNFCCC Climate Conference in Dubai, UAE, the Bellona Foundation is hosting the Storytelling for Action Pavilion in the UNFCCC Blue Zone, in partnership with BAFTA Albert, Futerra, and ThinkFilm Impact Production.

BUSTING BARRIERS FOR SOLUTIONS STORIES

How industry is growing support for climate storytelling

This panel looks at the impacts of climate storytelling through TV and film, and what more needs to be done to create more of it.

We will ask:

What climate storytelling already exists?
What does the industry need to do to support more of these stories?
How will these stories be financed and by who?
What policy support and incentives can be provided by our governments?

LISTENING NOT SPEAKING

Centering Indigenous storytelling and lived experience in a just transition

The IPCC calls for Indigenous and traditional stories to take a role in helping navigate our way out of the climate crisis. This session will look at how we center the stories and the experiences of Indigenous and traditional communities.

THE CLASH OF NARRATIVES

Climate Everything versus Implicit Narratives

We’ll explore:

How do we reflect the rich, gray middle grounds?
How do we cut through disinformation?
How do we engage the public on system change, rather than plastic straws?
What works with audiences?

SOLVING OUR CRISIS OF IMAGINATION

Debate about strategies in the storytelling

We’ll explore:

What are the fundamental truths of Net Zero (no fossil fuels, climate justice, electrify everything etc)?
What is the global public awareness of those truths?
How can we imagine that need into reality?
What stories work and shift the needle?

CLIMATE STORYTELLING MASTERCLASS

Governments relating to action through story

Learn more about the power of story to reach our global sustainability targets and change our shared future. Join TED speaker, author and sustainability expert Solitaire Townsend and a panel of thought leaders for a masterclass in compelling climate storytelling and how we can all rewrite the narrative.