

Want to reduce your production's footprint but don't know where to start?

Get circular



Have a plan for your sets, props and costumes once you wrap.

Think about reusing them, donating them to other productions, or the local community.

Travel smarter



Use what's already available at your shoot locations.

Consider local crews, take the train and public transport, and when you do need to use cars, go electric!

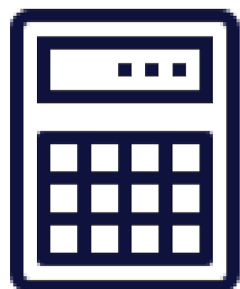
Preserve biodiversity



Shooting in nature?

Have a plan in place for leaving the environment the way you found it.

Measure your impact



Measure your predicted footprint in pre-production using the albert toolkit.

This will give you a breakdown of your impacts and allow you to be strategic in reducing it.

Transition to clean energy



How is your production being powered?

Consider switching to renewable energy sources for your offices and studios, and swapping diesel generators for electric.

For more advice, check out albert's [Production Handbook](#)