Want to reduce your production's footprint but don't know where to start?

**Get circular**
- Have a plan for your sets, props and costumes once you wrap.
- Think about reusing them, donating them to other productions, or the local community.

**Measure your impact**
- Measure your predicted footprint in pre-production using the Albert toolkit.
- This will give you a breakdown of your impacts and allow you to be strategic in reducing it.

**Travel smarter**
- Use what’s already available at your shoot locations.
- Consider local crews, take the train and public transport, and when you do need to use cars, go electric!

**Transition to clean energy**
- How is your production being powered?
- Consider switching to renewable energy sources for your offices and studios, and swapping diesel generators for electric.

**Preserve biodiversity**
- Shooting in nature?
- Have a plan in place for leaving the environment the way you found it.

For more advice, check out Albert’s Production Handbook