

# UK Film and TV Industry sign Statement of Intent for a transition to Clean Temporary Power by 2030

**Statement of Intent co-signed and issued by BAFTA albert, BBC, BBC Studios, BFI, Channel 4, Fremantle, ITV, ITV Studios, Netflix, Pact, Sky, UKTV and Universal International Studios.**

11 December 2025 - Today BAFTA albert publishes [SPARK: Clean Temporary Power by 2030](#), the UK film and TV industry's roadmap for a permanent shift to clean temporary power, accompanied by an industry [Statement of Intent](#) to accelerate sustainable screen production practises in energy use.

In 2024, UK productions burned over three million litres of fossil fuels in generators, and more than half of all productions relied almost entirely of fossil fuels.\* By making the transition to the clean solutions, as mapped out in SPARK, the industry can reduce emissions, cut air pollution and create quieter, healthier sets without compromising creativity.

SPARK: Clean Temporary Power by 2030 outlines the need to phase-out fossil-fuels and stand-alone generator use before 2030, transitioning via hybrid generators and hydrotreated vegetable oil (HVO) fuel, where necessary, and to phase-in grid power, battery solutions and other clean technologies, to make meaningful environmental changes.

SPARK has identified three pillars of action that will guide the film & TV industry's transition to clean temporary power by 2030. These are **REDUCE** (cut energy demand and emissions through efficient planning and equipment), **RETOOL** (upgrade infrastructure and technology for clean power), and **RESKILL** (equip teams with knowledge and training to plan, budget, and operate clean power solutions).

## Industry Statement of Intent

Developed in 2025 through research and consultation with industry stakeholders\*\*, energy experts and validated by independent experts from Imperial College London (via Imperial Consultants), SPARK is accompanied by the industry [Statement of Intent](#) signed by BAFTA albert, BBC, BBC Studios, BFI, Channel 4, Fremantle, ITV, ITV Studios, Netflix, Pact, Sky, UKTV and Universal International Studios.

The Statement of Intent reads "The UK film & TV industry faces an imperative: to modernise its operations, and in doing so, seize the opportunity to tackle a significant source of our emissions."

"For decades, the standard practice of using fossil fuel generators to power productions has been among the most environmentally damaging aspects of film and TV production, directly contributing to carbon emissions, noise pollution and poor air quality.

"We share a unified vision to achieve Clean Temporary Power by 2030. This vision is about creating a better, more efficient, and more sustainable future for screen production in the UK."

Speaking of the importance of clean temporary power and the industry's unified vision, **Head of Industry Sustainability for BAFTA albert, April Sotomayor said:** "The climate crisis demands urgent action, and our industry has both the responsibility and the opportunity to lead.

"Support of SPARK signals the beginning of a collective movement as organisations ranging from broadcasters, media and production companies, suppliers and others not only support SPARK but internalise its recommendations to enable change. We expect many others to sign the Statement of Intent as the campaign grows and accelerates industry-wide action."

**Matt Scarff, BAFTA albert's Managing Director commented:** "The first tranche of signatures on the Clean Temporary Power by 2030 Industry Statement of Intent is testament to how seriously the UK film and TV industry takes its responsibility to produce sustainable screen content. To see this level of collaboration from our members – and commitment to momentum around clean temporary power – is incredible."

[Read the full report](#)

### **Quotes from Imperial College London & Industry Signatories**

"Drawing on our experience across temporary power technological challenges and opportunities across multiple sectors, we ensured SPARK's recommendations were both technically robust and practical in order to achieve the 2030 vision. This cross-sector perspective was critical in identifying solutions and best practice that can scale effectively within the UK production supply chain, enhanced by the key enablers identified in SPARK.

"Applying our decarbonisation expertise to the film & TV industry has been a great experience. We look forward to SPARK having an important impact and being an example for others to follow". **Dr Salvador Acha Izquierdo – a Senior Research Fellow in Energy Systems, Net Zero Strategies, and Sustainable Built Environments from Imperial College London.**

"We published our first Net Zero Transition Plan almost one year ago which was a hugely important milestone as we commit to a low-carbon future. It detailed how

the BBC Group intends to be Net Zero by 2050. I am delighted to say we have been working collaboratively with broadcasters and production companies on an industry plan for clean temporary power for our productions by 2030. This means prioritising mains, batteries and renewables when we're recording or broadcasting at locations outside of our buildings.

This Statement of Intent is a significant step to decarbonising our productions' operations as part of our commitment to building a sustainable BBC and wider media industry." **Danielle Mulder, BBC Sustainability Officer**

"We believe the new SPARK roadmap can get film and TV production off its reliance on diesel and using clean temporary power. We are especially committed to supporting independent film to take advantage of the clean power technologies available to make productions greener. We're working to enable new and better access to grid power, continuing to advocate for affordable clean temporary power options, and exploring ways to effectively upskill our fantastic crews, so everyone can benefit from a fossil fuel-free future." **Keir Oldfield-Lewis, Head of Environmental Sustainability, BFI**

"Channel 4 is proud to support SPARK as part of our commitment to sustainable production. SPARK aligns with our ambition to minimise carbon from temporary power by 2030, supporting cleaner, greener practices across the industry and helping us deliver on our science-based target aligned climate goals." **Sinead Rocks, Managing Director, Nations and Regions, Channel 4**

"We fully support BAFTA albert's new roadmap to transition the UK television and film industry to clean temporary power by 2030. At Fremantle, our UK labels are already implementing many of the SPARK principles, which form a vital part of our plan to cut our carbon footprint in half by 2030." **Shaunagh Duncan, Group Head of Sustainability, Fremantle**

"No single broadcaster or production company can make their productions more sustainable in isolation, collaboration and transition planning are key to unlocking the innovation that will lead to a thriving and sustainable creative sector. ITV and ITV Studios are fully committed to this collaboration, working closely with BAFTA albert, our peers and suppliers to move from commitment to action and to transform the industry for the better." **Jeremy Mathieu, ITV Head of Sustainability**

"Universal International Studios is proud to stand alongside our industry partners in committing to a cleaner, more resilient future for production in the U.K. SPARK, together with our internal sustainable production program, gives us an actionable and ambitious pathway to reduce our environmental impact, enhance operational efficiency, and deliver cost savings without compromising the creativity or scale of our work. By embracing cleaner power solutions, we're sharing in the industry's

unified vision and helping to build a more sustainable industry for the years ahead."

**Rob Howard, EVP, Universal International Studios.**

## **Ends**

### **For information and interviews, please contact**

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### **Notes to Editors**

\* Data from BAFTA albert's [ACCELERATE 2025](#), based on voluntary data reported through the BAFTA albert calculator from over 2,500 productions – both film and television – in 2024.

\*\* SPARK builds on the foundations laid by initiatives such as [A Screen New Deal: A route map to sustainable film production](#) (2020), [Screen New Deal: Transformation Plan for Wales](#) (2023), [The Fuel Project II: The Shift](#) (2024), [ACCELERATE 2025](#) (2025).

### **About SPARK: Clean Temporary Power by 2030**

- SPARK is a call to action, to build a coalition around a permanent shift to clean power.
- Developed throughout 2025 by the BAFTA albert Sustainable Production Task Force in consultation with industry, suppliers, and energy experts, SPARK was validated by independent experts from Imperial College London (via Imperial Consultants). SPARK is designed to be practical, ambitious, and future facing.
- **SPARK outlines the need for**
  - Phasing Out: A phase-out of fossil-fuels and stand-alone generator use before 2030
  - Transitioning via: Hybrid generators and HVO fuel, where necessary
  - Phasing In: Grid power, battery solutions and other clean technologies
- SPARK has identified three pillars of action that will guide the Film & TV industry's transition away from diesel generators to clean temporary power by 2030.

### **These three pillars are Reduce, Re-tool and Reskill**

- **REDUCE** - Cut energy demand and emissions through efficient planning and equipment
- **RETOOL** - Upgrade infrastructure and technology for clean power
- **RESKILL** - Equip teams with knowledge and training to plan, budget, and operate clean power solutions.

### **Delivering the vision**

- Delivering SPARK requires a united industry effort. Success depends on coordinated action to activate key enablers: using data and insights to guide decisions, providing skills and training to crews and suppliers, embedding clean power into budget lines to stimulate demand, and enabling the supply chain to scale through strategic financing.
- SPARK is a living ambition rather than a one-off static document and will be reviewed annually to reflect changes in technology, innovation and market trends, ensuring stakeholders are kept updated with the latest guidance and information.

### **About BAFTA albert**

BAFTA albert is the leading screen industry organisation for environmental sustainability. Founded in 2011, BAFTA albert supports the film and TV industry to reduce the environmental impacts of production and to create content that supports a vision for a sustainable future. The BAFTA-owned, industry-backed organisation offers online tools and training, events, practical guidance and thought leadership to all screen industry professionals to help them identify and act upon opportunities on and off screen which can lead to effective climate action.

[www.wearealbert.org](http://www.wearealbert.org)